

BEAUTY LAUNCHPAD

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THE OFFICIAL PUBLICATION OF INTERCOIFFURE

LAY IT ON THICK

How to manage
thinning hair

EXCLUSIVES!
Collections
from Matrix,
Redken and
Z.one

**ULTIMATE
MAKEOVER**
Revamp your
salon's design



Glam Squad

Amp up the glitz by taking inspo from these scintillating celeb looks.

NIGHT OUT

Getting a client ready for a night on the town? Emma Watson's alluring red carpet look is a must! First, prep brows using **Tweezerman Expertweeze Lighted Slant Tweezer** to create a natural shape. Add **Ardell Wispies 122** to make eyes pop, then finish with **Sormé Treatment Cosmetics Nonstop Matte Liquid Lipstick** for a bold lip. Tip: After applying makeup, use a setting spray like **Morphe Prep & Set** to lock in liquid or powder makeup. For hair, create a low bun, leaving a few strands down to frame the face. Use **Hot Tools Professional Curlbar** to craft sporadic spirals.

@tweezerman, @ardell_lashes, @sormecosmetics, @morphebrushes, @hottoolspro

Features slanted edges!



EVERYDAY GLAM

Perfect for the client running around town, this curly 'do will make her feel #flawless (think Yara Shahidi). First, prep curls with **JKS International Wave & Curl Shampoo** and **Bold and Light Conditioner** for a boost of protein. Spray **Wet Brush Time Release Detangler** to make locks more manageable, then tame frizz, define curls and add shine with **Jirano Curl Care Coconut Marula Curl Definer**. After wrapping hair into a topknot, style bangs to one side. jksusapro.com, @thewetbrush, @jirano



ON TREND

For a trendy everyday look (à la Brie Larson), prep hair with a heat protectant like **Aquage Beyond Body Thermal Spray**. Use **Valera Sleek Pro 6.0** to craft loose curls, then lightly brush out with **Bass Brushes Green Brush**. Finish with **KMS Hairstay Working Hairspray** for buildable hold.

@aquagehaircare, @swissvalera, @bassbrushes, @kmshairus

Provides buildable hold!



DAY AND NIGHT

Give male clients a look that easily transitions from the boardroom to the bar. Trim his hairline with the lightweight **Wahl Beret Trimmer**, which provides major precision with chrome-plated blades. Next, use **Gibs Original Outlaw Hair Spackle** for firm hold with a matte finish. Tip: For clients who are in between shaves (think Ryan Reynolds), upsell a nourishing moisturizer like **Jatai Daily Facial Moisturizer** to maintain a fresh appearance. @wahlpro, @gibsgrooming, @jataifeather